



AGAPE RANCH†  
**LEGACY**  
unGALA  
the gift of time

**09.26.2020**

[www.agaperanch.org](http://www.agaperanch.org)



Dear Agape Ranch Friends,

These are unprecedented times, and we are all learning and adapting as we go along. Our programs have changed, been rescheduled, or even had to be cancelled per cautionary orders from the Governor and local leaders.

The deep uncertainty of the past and weeks to come due to COVID-19 mobilized a response from Agape Ranch to meet the needs of the most vulnerable populations in the Coastal Bend.

- We have remained sensitive to the mental health needs and created webinar and panel discussions, and gathered resources to share at [www.agaperanch.org/resources](http://www.agaperanch.org/resources).
- Introduced the Disaster Relief feature through the CarePortal platform for churches within the network to see and meet the needs in their immediate radius. Disaster Relief not only serves the at-risk children, but also adults and emergency workers who may need our support.
- Meet the needs of foster parents who have become food, housing, and childcare insecure in order to prevent the disruption the placement for the foster children in their home.
- Supplied masks for foster children going to their weekly visits with their biological families. Made masks also available for biological families and case workers.
- Reached out to aged-out foster youth and find ways to support them as they navigate these uncertain times.

Regretfully, child abuse and neglect continue to rise and the work of Agape Ranch is needed now more than ever.

Agape Ranch is a 501(c)3 charitable organization dedicated to living out the vision that every child will experience unconditional love and understand his or her value.

- More than 60% of the children in our county are being placed outside of our county due to lack of foster homes, often being separated from their siblings.
- Over 90% of young adults aging-out of the foster care system will become homeless, incarcerated, lured into prostitution, trafficked, or dead withing three years.
- Agape Ranch will establish a safe environment of 19 home neighborhood where foster children and aging-out youth can receive the support they need.
- Agape Ranch's programs will diligently work in the areas of prevention, foster care, adoption, and aging-out in order to provide high-quality care and mentorship.

We are hosting The Legacy unGala: Gift of Time on Saturday, September 26, 2020 from 6:30 p.m. – 10:30 p.m. at the Corpus Christi Country Club. We hope that you will join us in making The Ranch neighborhood a reality and supporting our programs.

As a response to our uncertain times, we have adapted the format of this year's Gala. Majority of the fundraising will be done throughout the summer, up until the evening of the unGala. As one of our sponsors, your story will be shared in a video via Agape Ranch's online platforms. On the evening of the event, we will have a celebration. You will have the opportunity to enjoy the evening's festivities, bid on silent auction items, and find out more about what we do. Come celebrate with us!

See the attached Sponsorship Opportunities to find the level that's right for you. If you are ready to partner with Agape Ranch's mission, please fill out the Sponsorship Form and send it back to us via postal mail or e-mail. Payments can be mailed or made online at [www.agaperanch.org/ungala](http://www.agaperanch.org/ungala).

I would like to thank you in advance for your generosity. Please do not hesitate to contact me at [susan@agaperanch.org](mailto:susan@agaperanch.org) or 361-779-2046 if you have any questions.

Kind regards,

A handwritten signature in black ink, appearing to be "Susan Klaus", written over a horizontal line.

Susan Klaus, Founder and Executive Director

PRESENTING Sponsor



CHICK-FIL-A CORPUS CHRISTI

\$20,000

## VIDEO PROMOTION

### 2 MINUTE VIDEO

- 1 minute to promote your business and talk about the reason behind partnering with Agape Ranch.  
*"Hi, my name is \_\_\_\_\_ from [business name]. We provide/serve the Coastal Bend with [state core business]. We are a proud Agape Ranch Sponsor and believe in its mission to support foster families and vulnerable children in the Coastal Bend. We're excited to bring awareness to [list story]"*
- 1 minute for Agape's story of your choice as it is available.

## PRE-EVENT PROMOTION

- Exclusive Co-Branded Graphics
- Inclusion in all unGala advertisements
- Logo distinguished as Presenting Sponsor on website – [www.agaperanch.org/ungala](http://www.agaperanch.org/ungala)
- Exclusive social media thank-you
- Premier inclusion on Agape Ranch's newsletters
- Premium Placement on full page ad - An issue of The Bend Magazine promoting the Gala
- Premium Placement on custom E-newsletter from The Bend Magazine (22,000 subscribers)
- Mentioned on KBNJ
- Mentioned on KRIS and/or Kill segment
- Logo at the top spot on email newsletters pertaining to The Legacy Gala
- Logo distinguished as Presenting Sponsor on event slide
- Logo prominently displayed on the top position of all printed and online event marketing leading up to the event as well as at the event
- Presentation at event of custom shovel for Groundbreaking
- Invitation to participate in Groundbreaking Ceremony

## ON-SITE PROMOTION

- Twenty tickets to the unGala (\$3,000 value)
- Large logo at the top spot on the backdrop event banner
- Verbal recognition from the stage at the event
- Permanent plaque recognition at future Agape Ranch site



# RANCH Sponsor {4}

\$5,000

## VIDEO PROMOTION

### 2 MINUTE VIDEO

- 30 seconds to promote your business and talk about the reason behind partnering with Agape Ranch.  
*"Hi, my name is \_\_\_\_\_ from [business name]. We provide/serve the Coastal Bend with [state core business]. We are a proud Agape Ranch Sponsor and believe in its mission to support foster families and vulnerable children in the Coastal Bend. We're excited to bring awareness to [list story]"*
  - 1 minute and 30 seconds for Agape's story of your choice as it is available. Agape Stories (Availability of your story choice will depend on previous sponsors)
1. Adoptions
  2. Aging-out
  3. CarePortal
  4. Foster Care Support
  5. Respite Care
  6. The Ranch

## PRE-EVENT PROMOTION

- Inclusion in unGala advertisements
- Logo distinguished as Ranch Sponsor on website – [www.agaperanch.org/ungala](http://www.agaperanch.org/ungala)
- Exclusive social media thank-you
- Logo on email newsletters pertaining to The Legacy Gala
- Logo displayed on printed and online event marketing leading up and at the event
- Small logo spot on the backdrop event banner
- Copy of the video file

## ON-SITE PROMOTION

- Ten tickets to the unGala (\$1,500 value)
- Logo distinguished as Ranch Sponsor on event slide



# AGAPE Co-Sponsor {4}

**\$2,500**

## VIDEO PROMOTION

### 2 MINUTE VIDEO

- 30 shared seconds to co-promote your business and talk about the reason behind partnering with Agape Ranch. 15 seconds for each business.
- 1 minute and 30 seconds for Agape's story of your choice as it is available. Agape Stories (Availability of your story choice will depend on previous sponsors)
  1. Adoptions
  2. Aging-out
  3. CarePortal
  4. Foster Care Support
  5. Respite Care
  6. The Ranch

## PRE-EVENT PROMOTION

- Inclusion in unGala advertisements
- Logo distinguished as Agape Sponsor on website – [www.agaperanch.org/ungala](http://www.agaperanch.org/ungala)
- Exclusive social media thank-you
- Logo on email newsletters pertaining to The Legacy Gala
- Logo displayed on printed and online event marketing leading up and at the event
- Small logo spot on the backdrop event banner
- Copy of the video file

## INCLUDES

- Ten tickets to the unGala (\$1,500 value)
- Name listed on the backdrop event banner
- Name listed as Agape Sponsor on website – [www.agaperanch.org/ungala](http://www.agaperanch.org/ungala)
- Exclusive social media thank-you
- Name listed on email newsletters pertaining to The Legacy Gala
- Name listed as Agape Sponsor on event slide
- Name listed on printed material at the event



# VIRTUAL Sponsorships

This year's unGala will be a celebration rather than a traditional Gala. There will be a short presentation, music, silent auction, and other festivities planned for you. Open sitting is available for all Virtual Sponsors.

## VIRTUAL TABLE SPONSOR

**\$1,500**

### YOUR INVESTMENT

Over 90% of young adults aging-out of the foster care system will become homeless, incarcerated, lured into prostitution, trafficked, or dead within three years. Your Virtual Table Sponsorship will go directly towards funding a home for aging-out foster youth, virtually creating a place at the table on Agape Ranch for them.

### PRE-EVENT PROMOTION

- Inclusion in Gala advertisement
- Name distinguished as Virtual Table Sponsor on website – [www.agaperanch.org/ungala](http://www.agaperanch.org/ungala)
- Exclusive social media thank-you
- Name on email newsletters pertaining to The Legacy Gala
- Name displaced on printed and online event marketing leading up and at the event

### INCLUDES

- Ten tickets to the unGala (\$1,500 value)
- Name listed as Virtual Table Sponsor on event slide
- Name listed on printed material at the event

## VIRTUAL CHAIR SPONSOR

**\$150**

### YOUR INVESTMENT

You can choose which one of Agape Ranch's programs you would like to support. Through your generosity, Agape Ranch can work in the areas of prevention, adoption, foster care, and aging-out youth. You can also choose to support our general operation, which allows us to provide support for all of our programs. Your Virtual Chair Sponsorship will go directly to the area of your choice, virtually creating a place of hope for vulnerable children and families we serve.

### INCLUDES

- One ticket to the unGala (\$150 value)



# SPONSORSHIP Form

Sponsor/Business Name (as you would like it to appear on event material)

Street Address

City/State/Zip

Contact Name

Phone Number

Email Address

## SPONSORSHIP LEVEL (PLEASE CHECK ONE):

Presenting Sponsor (\$20,000) - **Chick-Fil-A**

Ranch Sponsor (\$5,000) \_\_\_\_\_

Agape Co-Sponsor (\$2,500) \_\_\_\_\_

Virtual Table Sponsor (\$1,500) \_\_\_\_\_

Virtual Chair Sponsor (\$150) \_\_\_\_\_

*As a Virtual Chair Sponsor, you can choose the designation of your sponsorship. If you sponsor more than one Virtual Chair, you may choose multiple designations. Please choose the designation of your sponsorship.*

Foster Care Prevention \_\_\_\_ Adoption \_\_\_\_ Foster Care \_\_\_\_ Aging-out Youth \_\_\_\_

General Operation \_\_\_\_

I am unable to attend this year, but I would like to make a donation in the amount of \$ \_\_\_\_\_

## METHOD OF PAYMENT

**ONLINE:** [www.agaperanch.org/ungala](http://www.agaperanch.org/ungala)

**MAIL IN:** Check enclosed, made out to Agape Ranch

Agape Ranch, 6537 S. Staples St., Ste 125, #222, Corpus Christi, TX 78413

Tax receipt letter will be mailed upon payment | [www.agaperanch.org/ungala](http://www.agaperanch.org/ungala)

